



FOR IMMEDIATE RELEASE

July 26, 2021

CONTACTS:

Deborah Allen
Grand Traverse Pavilions
Chief Development/Community Engagement Officer
(231) 932-3020
dallen@gtpavilions.org

MAKE IT GRAND-Parent Essay Challenge

TRAVERSE CITY, MICHIGAN, July 26 – Grand Traverse Pavilions is introducing the “Make it Grand-Parent Essay Challenge” and encourages children of all ages to tell us in 500 words or less, why they feel their grandparent is so “**GRAND.**”

“The “**MAKE IT GRAND-Parent Essay Challenge**” is geared toward all ages to celebrate the legacy and impact that our elders have had on them...specifically, grandparents.” shares Allen. The Essay Challenge encourages grandchildren, and their parents to celebrate the grandparents in their lives. The Make it Grand-parent promotion is meant to celebrate the relationships and importance of grandparents at a time when national trends are demonstrating that more grandparents are actually responsible for raising their grandchildren, forgoing their “golden years” for the sake of others. The Pavilions is committed to raising up grandparents, to show that they are important, valued, and essential to the success of the family unit, and our communities, by asking people to write a compelling essay demonstrating how they are inspiring, educating, mentoring, and/or caring for their families.”

The **MAKE IT GRAND-Parent Essay Challenge** is a promotion that both celebrates aging adults and brings awareness to the need to support their care. Presented by Grand Traverse Pavilions Foundation, with support from PNC Bank, this essay challenge allows people across Northern Michigan to submit essays via the Grand Traverse Pavilions website at <https://www.gtpavilions.org/news-events/make-it-grand-parent-essay-challenge/> or by emailing communications@gtpavilions.org

The deadline to submit an essay is August 20, 2021 and there will be a grand prize of \$500 awarded to the most compelling essay and three additional cash prizes to the runners-up. Winners will be featured in an upcoming Grand Traverse Pavilions Legacy publication and recognized at the **Grand Event: Life** on September 11 at the Park Place Conference Center in Traverse City.



For information on this event please visit the link below:

<https://www.gtpavilions.org/news-events/make-it-grand-parent-essay-challenge/>

###

About Grand Traverse Pavilions

[Grand Traverse Pavilions](http://www.gtpavilions.org) is the region's first and only nonprofit Continuum of Care. Providing services for more than 300 residents and 100 daily program participants, Grand Traverse Pavilions is a community of caring and innovation primarily for our region's low-income seniors, with Wellness Center programs for the entire community. Grand Traverse Pavilions has received Nursing Care Center accreditation by the Joint Commission along with Post-Acute Care and Memory Care certifications. A recipient of the Governor's Quality Care Award, The Pavilions is owned by Grand Traverse County and governed by the Grand Traverse County Department of Health and Human Services Board. Learn more about Grand Traverse Pavilions by visiting www.gtpavilions.org.